



ELSE TEXTILES GROUP

BORNEWA



ELSE HOLDING

Else Holding embarked on its business journey in 1975 with the establishment of its first company, ELSE Elektrik. As the Turkish distributor for numerous world-renowned brands in the electrical and electronics sector, ELSE Elektrik continues to expand its product range in line with technological advancements, offering solution-oriented services to its customers, particularly in power electronics.

In 1993, Else Holding ventured into the textile industry by establishing ELSE Tekstil, driven by a desire to produce and create added value. Initially focusing on cotton yarn production, the company now offers recycled yarn and fabric solutions under the Bornewa brand. Today, Else Holding operates in 22 countries across 5 continents, committed to making the world a better place.



ELSE TEXTILE

ELSE Tekstil, a leading Turkish textile company committed to sustainability and a pioneer in recycled yarn production in Turkey, began its operations in the textile sector in 1993. Their journey started with cotton yarn production, and today, they continue to progress successfully by offering a wide range of recycled yarn and fabric solutions under the Bornewa brand.

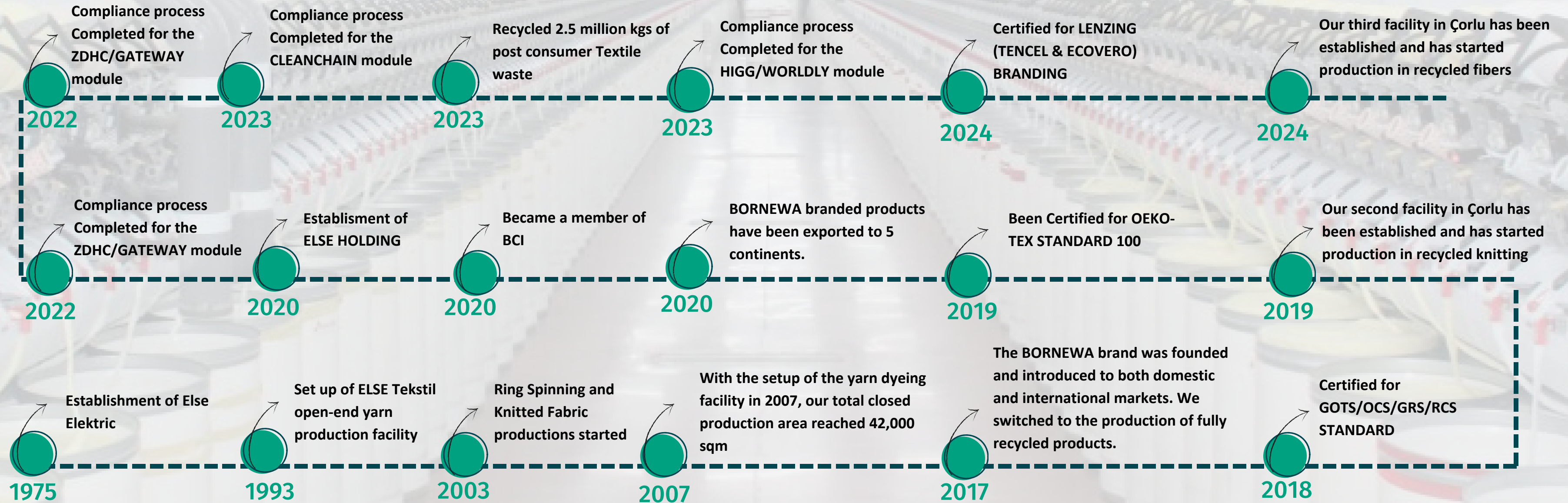
The company conducts its transformation and production activities across four different locations, including three production facilities and one warehouse, encompassing a total of 70,000 m² of closed area in the Çorlu region of Tekirdağ. These extensive facilities enable the production of high-quality products while emphasizing sustainability and innovation through environmentally friendly practices. ELSE Tekstil maintains its leading position in the sector with its continuous investments in advanced technology and its commitment to customer satisfaction, making it a trusted partner for customers worldwide.



CONVERSION PROCESS AT ELSE



MILESTONES



OUR VALUES

Social Responsibility

By meeting our responsibilities to society and our stakeholders, we actively engage in areas such as environmental awareness, education, and social development to generate societal benefits.

Innovation and Quality

By encouraging creativity, we continuously develop innovative solutions and maintain the highest quality standards.

Customer Oriented Approach

Always prioritizing customer satisfaction, we provide top-level service and exceed customer expectations.

Ethical Approach

By promoting ethical business practices, we operate with transparency, honesty, and principles of fair business conduct.

Sustainability

To minimize environmental impact, we integrate sustainability principles into our business model and work diligently to preserve natural resources.

Leadership

We aim to coach visionary and effective leaders who inspire employees and promote team work.



OUR VISION

Shaping the Industry

Lead the industry by promoting innovative and sustainable practices that shape the future of textiles.

R&D Management with Latest Technologies

Manage research and development processes effectively using the latest technologies.

Continuous Improvement and Rapid Adaptation

Continuously improve and quickly adapt to changing market demands.

Innovative Solutions and Customer Experience Management

Lead the industry with innovative solutions and provide an exceptional customer experience.

Sustainable Future for Generations to Come

Ensure a livable world for future generations by protecting natural resources and reducing waste.

Global Access and Effective Supply Chain

Establish effective supply chain networks to deliver our recycled yarns and fabrics worldwide, maintaining a strong presence in the global market.





Exporting our products in 5 continents.



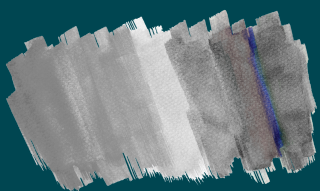
Our products being produced at our Çorlu facility with a closed area of 42,000 m² and an open area of 80,000 m², totaling 122,000 m².



Our annual production capacity boasts an impressive 8.4 million kilograms of yarn and 4 million kilograms of fabric.



We are recycling 2.5 million kgs of textile waste per year



Our Bornewa brand boasts an extensive color palette of 84 hues and continuously expanding to meet evolving market demands.



By recycling ; We preserve 27.5 million m³ of water , ensuring sustainable resources for the future.

**ELSE TEXTILE WITH
NUMBERS**

27.5 MILLION
M³ OF WATER



Annual water requirement of 400 trees



Meeting to the annual clean water needs of
400,000 people



Equivalent to the water volume of Lakes “Loch Ness” ,
“Windermere” and “Mirror”



More than annual water consumption of Cities “Venice” ,
“Kyoto” , “Florence” , “Santorini” and “Salzburg”

Marginally greater than water utilization per annum of
Countries “Iceland” , “Maldives” , “Bahamas” and “Luxemburg”

In line with our sustainability goals, we are committed to providing our customers with the highest level of service by combining innovation and quality while minimizing our environmental impact and fulfilling our social responsibility



EXPORT COUNTRIES

Bangladesh
Belarus
Brazil
Bulgaria
Canada
Colombia
Ethiopia
Germany
Greece
Guatemala
Italy
Türkiye
Morocco
Pakistan
Peru
Poland
Portugal
Romania
Russia
Serbia
Spain
Ukraine
USA



RIBS

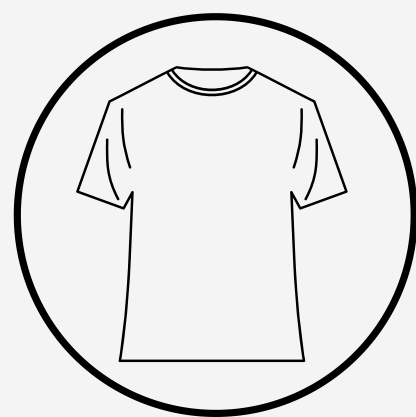
Camisole Ribana: Due to its finer texture and lightweight nature, camisole ribana is ideal for creating garments that require a snug fit and a delicate feel against the skin. It's commonly used in intimate apparel and layering pieces.

Knitting technique : Double Plate

Width Range (cms) : 105 - 205

Weight Range (gr/m²) : 210 - 465

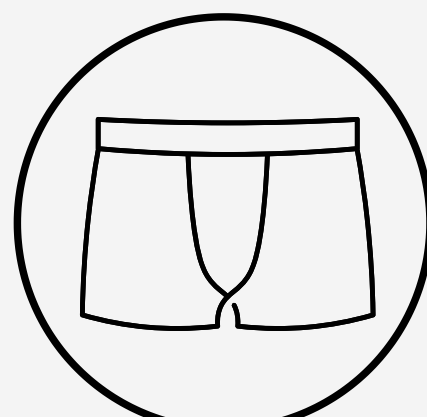
Areas of use : Casual Wear , Activewear , Undergarments , Loungewear , Children's Wear , Fashion and Everyday Clothing , Promotional Clothing , Medical Wear



Casual Wear



Activewear



Undergarments



Loungewear



Children's Wear



Fashion and
Everyday
Clothing



Promotional Clothing



Medical Wear

RIBS

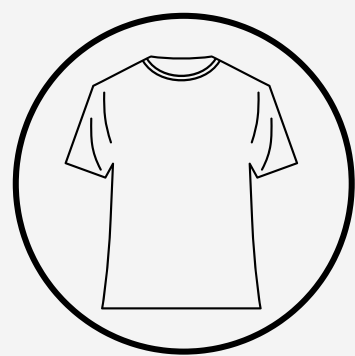
Standard Ribana: Standard ribana is more versatile and can be used in a wider range of garments. It provides a balance between stretchiness and structure, making it suitable for everyday clothing items like tops, bottoms, and activewear.

Knitting technique : Double Plate

Width Range (cms) : 160 - 230

Weight Range (gr/m²) : 170 - 450

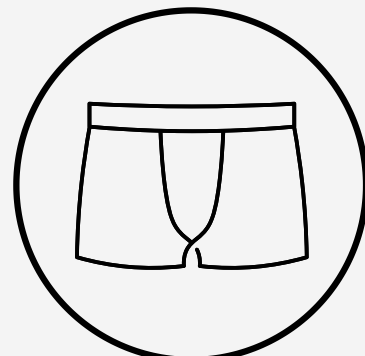
Areas of use : Casual Wear , Activewear , Undergarments , Loungewear , Children's Wear , Fashion and Everyday Clothing , Promotional Clothing , Maternity Wear



Casual Wear



Activewear



Undergarments



Loungewear



Children's Wear



Fashion and
Everyday
Clothing



Promotional Clothing



Maternity Wear

JERSEYS

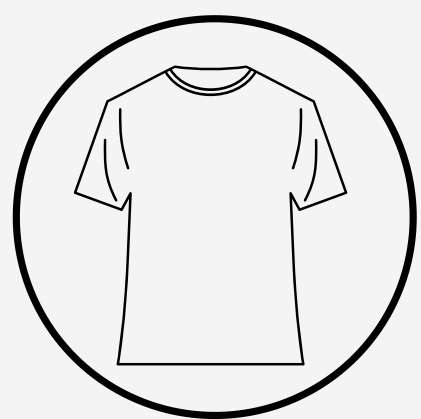
20/1 Single jersey : Single jersey fabrics made with 20/1 yarn count are typically heavier and thicker compared to those made with finer yarn counts. They are commonly used in producing T-shirts, casual tops, and other garments that require more substantial weight and durability.

Knitting technique : Single Plate

Width Range (cms) : 180 - 210

Weight Range (gr/m²) : 165 - 185

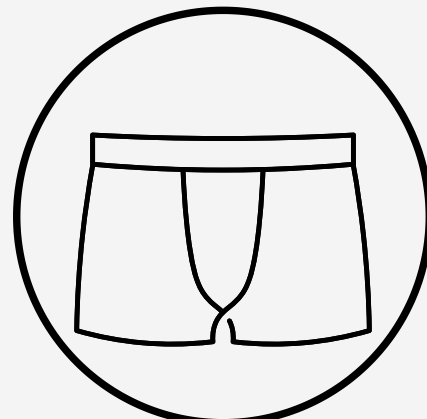
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Casual Wear



Activewear



Undergarments



Loungewear



Children's Wear



Fashion and
Everyday
Clothing



Promotional Clothing



Medical Wear

JERSEYS

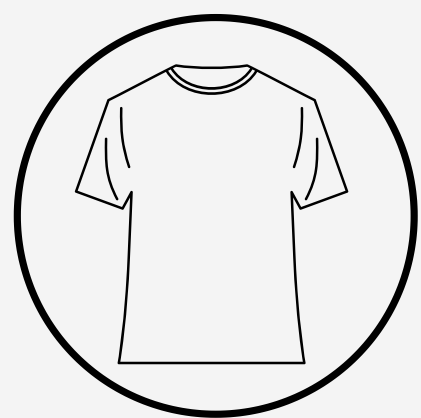
30/1 Single jersey : Single jersey fabrics made with 30/1 yarn count are finer and lighter compared to those made with 20/1 yarn count. They are often used in creating lightweight, comfortable garments, including premium T-shirts, layering tops, and clothing for warmer weather.

Knitting technique : Single Plate

Width Range (cms) : 185 - 210

Weight Range (gr/m²) : 135 - 155

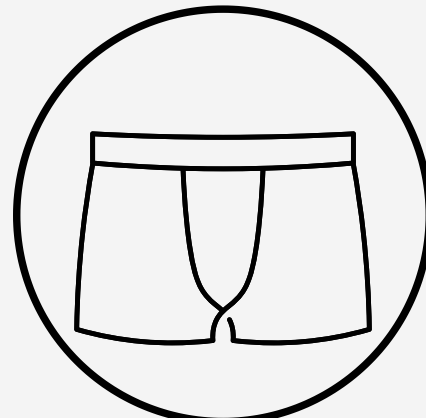
Areas of use : Casual Wear , Activewear , Undergarments , Loungewear , Children's Wear , Fashion and Everyday Clothing , Promotional Clothing , Medical Wear , Seasonal Clothing (Summer Wear)



Casual Wear



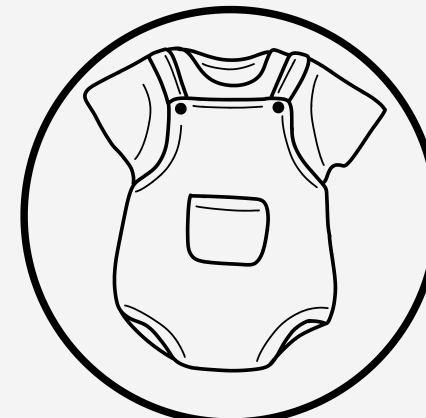
Activewear



Undergarments



Loungewear



Children's Wear



Fashion and
Everyday
Clothing



Promotional Clothing



Medical Wear

JERSEYS

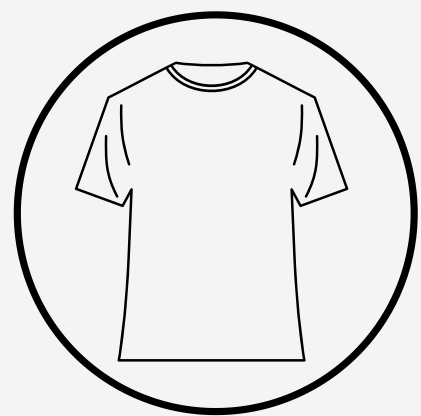
30/2 Single Jersey : “30/2 Single Jersey” signifies a knit fabric made with yarn that has a count of 30 hanks per pound and is composed of two strands twisted together. This type of fabric would typically be finer and smoother compared to single jersey fabrics with a lower yarn count, making it suitable for lightweight garments like T-shirts, tank tops, and other apparel items. The two-ply construction also contributes to added strength and durability in the fabric.

Knitting technique : Single Plate

Width Range (cms) : 190 - 210

Weight Range (gr/m²) : 200 - 250

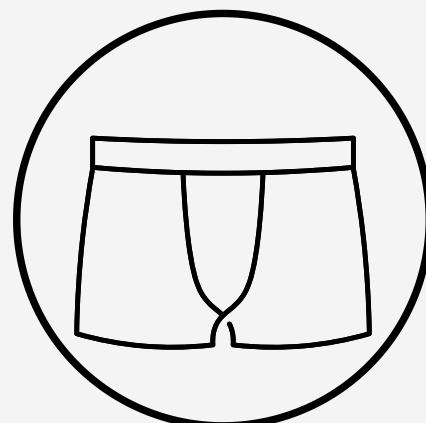
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Casual Wear



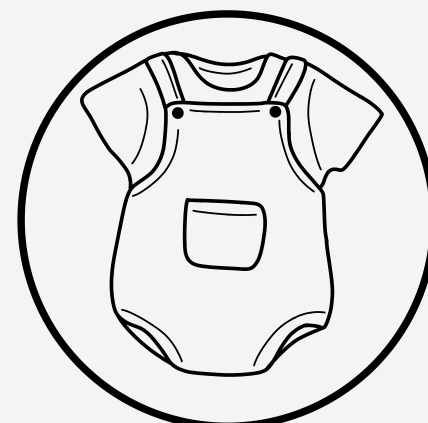
Activewear



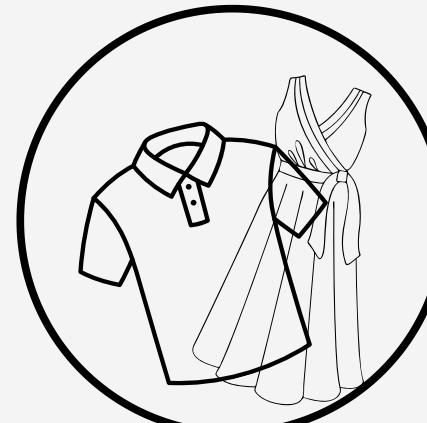
Undergarments



Loungewear



Children's Wear



Fashion and
Everyday
Clothing



Promotional Clothing



Medical Wear

JERSEYS

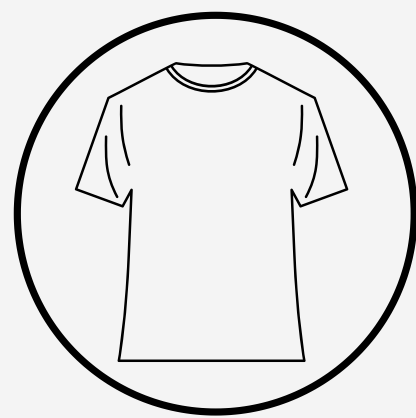
36/1 Single Jersey : "36/1 Single Jersey" signifies a knit fabric made with yarn that has a count of 36 hanks per pound and is composed of a single single yarn strand. This type of fabric would typically be finer and smoother compared to single jersey fabrics with a lower yarn count, making it suitable for lightweight garments like T-shirts, tank tops, and other apparel items.

Knitting technique : Single Plate

Width Range (cms) : 160 - 175

Weight Range (gr/m²) : 90 - 135

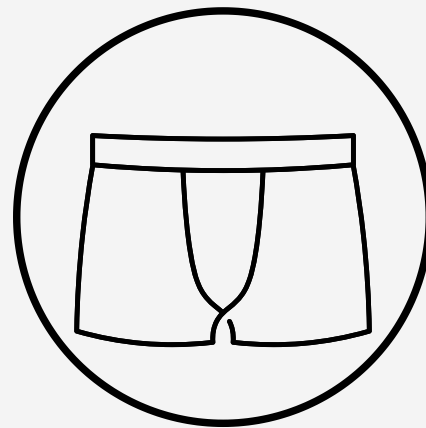
Areas of use : Casual Wear , Activewear , Undergarments , Loungewear , Children's Wear , Fashion and Everyday Clothing , Promotional Clothing , Medical Wear , Seasonal Clothing (Summer Wear)



Casual Wear



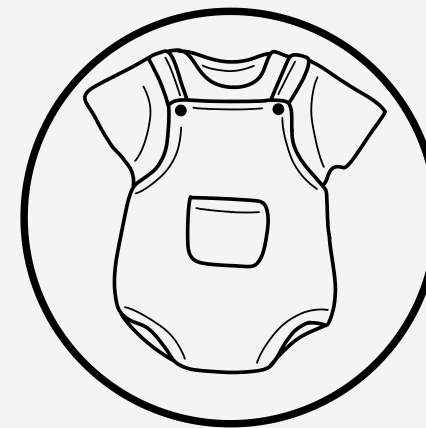
Activewear



Undergarments



Loungewear



Children's Wear



Fashion and
Everyday Clothing



Promotional Clothing



Medical Wear

JERSEYS

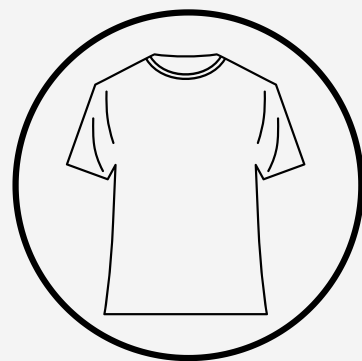
40/1 Single Jersey : "40/1 Single Jersey" signifies a knit fabric made with yarn that has a count of 40 hanks per pound and is composed of a single yarn strand . This type of fabric would typically be finer and smoother compared to single jersey fabrics with lower yarn counts, making it suitable for lightweight garments like T-shirts, tank tops, and other apparel items. It may also have a softer hand feel due to the finer yarn.

Knitting technique : Single Plate

Width Range (cms) : 155 - 170

Weight Range (gr/m²) : 85 - 130

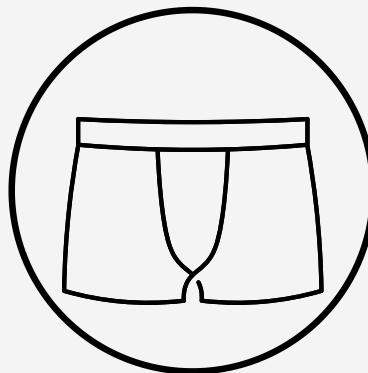
Areas of use : Casual Wear , Activewear , Undergarments , Loungewear , Children's Wear , Fashion and Everyday Clothing , Promotional Clothing , Medical Wear , Seasonal Clothing (Summer Wear) , Maternity Wear



Casual Wear



Activewear



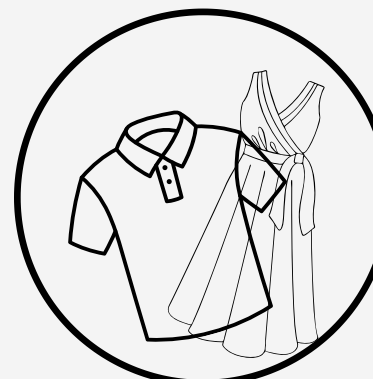
Undergarments



Loungewear



Children's Wear



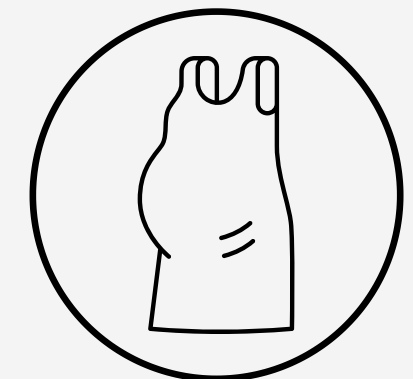
Fashion and
Everyday
Clothing



Promotional Clothing



Medical Wear



Maternity Wear

3 THREAD FLEECE & TERRY

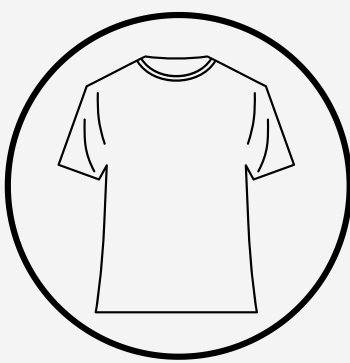
3 Thread Fleece: 3 thread fleece fabric is typically made from synthetic fibers such as polyester or a blend of polyester and other materials. It is knitted using a specialized technique that involves three separate yarns. This construction method enhances the fabric's thickness and warmth. Similar to 2 thread fleece, 3 thread fleece fabric has a plush, fuzzy texture on one or both sides. This texture provides warmth and softness, making it comfortable to wear in colder weather. 3 thread fleece knitted fabric is commonly used in cold-weather clothing items such as jackets, hoodies, pullovers, and blankets. It provides insulation and moisture-wicking properties, making it suitable for outdoor and active wear.

Knitting technique : Double Plate

Width Range (cms) : 190 – 215

Weight Range (gr/m²) : 255 - 450

Areas of use : Casual Wear , Activewear , Uniforms , Loungewear , Children's Wear , Fashion and Everyday Clothing , Promotional Clothing , Accessories , Seasonal Clothing (Fall & Winter Wear)



Casual Wear



Activewear



Uniforms



Loungewear



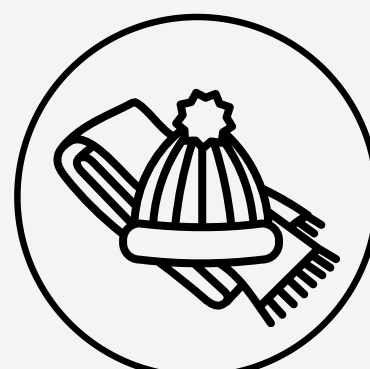
Children's Wear



Fashion and
Everyday Clothing



Promotional Clothing



Accessories

3 THREAD FLEECE & TERRY

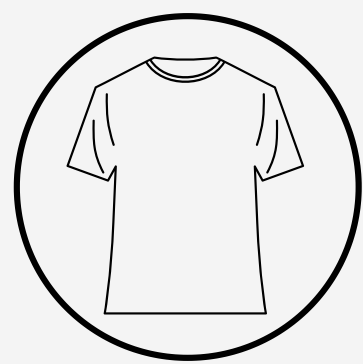
3 Thread Terry : 3 thread terry fabric is knitted using a technique where three separate yarns are looped into the fabric, creating a pile or looped texture on one or both sides. This construction method enhances the fabric's thickness and softness. Terry knit fabric has a plush, textured surface, similar to the texture of towels or bathrobes. The addition of a third thread further enhances its thickness and absorbency. 3 thread terry knitted fabric is commonly used for towels, bathrobes, washcloths, and other items requiring absorbency and softness. It is also used in casual apparel such as sweatpants and hoodies.

Knitting technique : Double Plate

Width Range (cms) : 190 – 215

Weight Range (gr/m²) : 255 - 450

Areas of use : Casual Wear , Activewear , Uniforms , Loungewear , Children's Wear , Fashion and Everyday Clothing , Promotional Clothing , Accessories , Seasonal Clothing (Fall & Winter Wear)



Casual Wear



Activewear



Uniforms



Loungewear



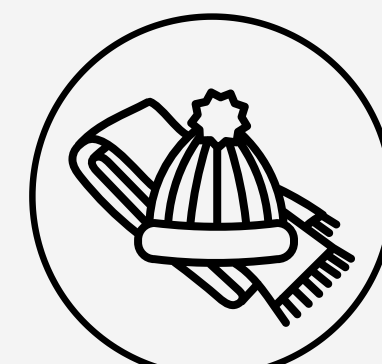
Children's Wear



Fashion and
Everyday Clothing



Promotional Clothing



Accessories

BRANDS WE WORK WITH



OUR SUSTAINABILITY CERTIFICATES



Practices which minimizes the working conditions, harmful environmental and chemical effects in the production facilities.



TENCEL™ Lyocell and Modal fibers offer a range of benefits that make them popular choices for clothing and textiles. These include: Moisture management , Sustainable production , Gentle touch on the skin , More durable colors and Biodegradability



The Better Cotton Initiative (BCI), an international non-profit organization, is the world's largest cotton sustainability program which aims to reduce the environmental and social impact of cotton production.



LENZING™ ECOVERO™ branded viscose fibers ensure that your product choices are eco-friendly and have a minimal environmental impact.

OUR SUSTAINABILITY CERTIFICATES



Certified by USB
USB TEX 5711



Certified by USB
USB TEX 5711

Organic Content Standard (OCS)

The Organic Content Standard (OCS) is an international, voluntary standard that provides supply chain verification for materials sourced from farms certified to specific national organic standards.



Certified by USB
USB TEX 5711

Global Organic Textile Standard (GOTS)

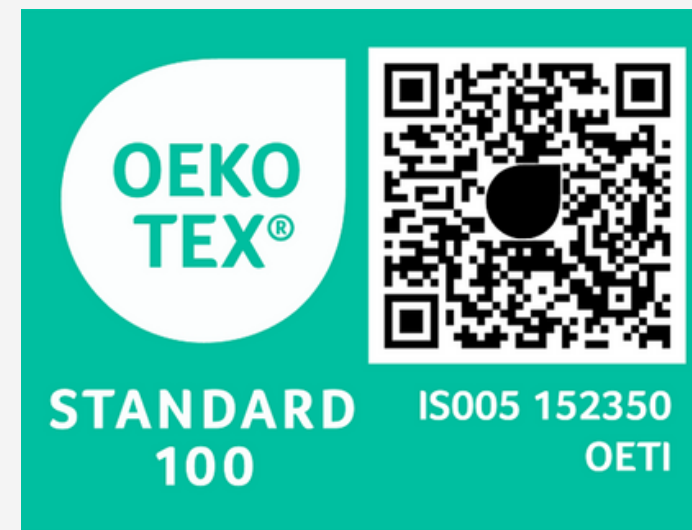
The Global Organic Textile Standard (GOTS) is the world's leading, and most stringent, processing standard for textiles made from organic fibers. It defines high-level environmental criteria along the entire organic textiles supply chain and requires compliance with social criteria as well.

OUR SUSTAINABILITY CERTIFICATES



Recycled Claim Standard (RCS)

Managed by Textile Exchange, the Recycled Claim Standard (RCS) is an international, voluntary standard that sets the requirements for third-party certification of recycled inputs and the chain of custody. This standard is based on the principles of traceability, transparency, and independent verification.



OEKO-TEX 100

Our products have also been successfully tested by OEKO-TEX member institutes for chemicals that pose a health risk. This rigorous testing contributes to effective consumer protection by ensuring our products are free from harmful substances. OEKO-TEX certification is a well-respected mark that demonstrates our commitment to the health and safety of our customers.

DIRECTORY

HQ

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T: +90 212 422 66 70
E: sales@else.com.tr

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Mahmutbey Mah. Soğuksu Cad. Gözde Kutu İş Mer.
No: 22 Bağcılar - İstanbul / TÜRKİYE
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Çorlu - Tekirdağ / TÜRKİYE
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GARMENT PRODUCTION

VIŁORA Sinop
Demirci köyü Mevkii Org. San. Böl.
9. Cad. No: 6 Merkez - Sinop / TÜRKİYE

